



Paris Jan 2023

ARBITER



NEW PRODUCTS: ARBITER

Major modular system

As an immobile spectator of the indoor living landscape and events, Arbiter makes its presence felt in every home it enters thanks to its extra-large sizes wisely counterbalanced by the stylistic essentiality of the rigorous, almost archetypal lines of its design, conceived to lighten their impact in the domestic context.

Nine elements, in different sizes and in various configurations, also in the one with discontinuous backrest so dear to Antonio Citterio, fill the lack of big and large modular sofas in the Maxalto Collection and also the space and furnishing needs of the large impressive bourgeois houses.



NEW PRODUCTS: ARBITER

Metal and textile profiles

Created with the ambition of renewing and reinterpreting the tradition of the sofas made by master upholsterers and of interior design icons, Arbiter's rigorous design is underlined by its metal profiles available in the four options of the Maxalto metal finishings range: amber, graphite, nickel bronzed and black chromed painted aluminum.

Textile profiles also strengthen the design of its lines and enrich the covers and the cushions of the collection with a sophisticated detail that will be a fabric or leather piping always in matching tone and materials with the covers and a Bellano fabric piping, available in this case in all the colours range, on the velvet ones.

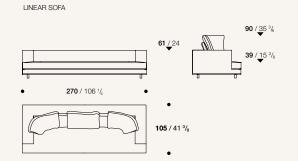


Back cushions

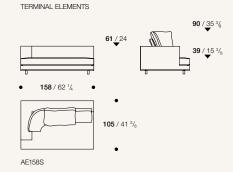
To emphasize the generosity of the collection, back cushions are oversized in a new 70cm x 70cm format.

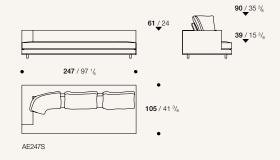
A surprising unusual solution is hidden in the way they are arranged on the sofa: in each couple, the small one (60cm x 60cm) is behind the larger one (70cm x 70cm) which thus becomes a sort of additional backrest that wraps around the shoulders of those who sit.

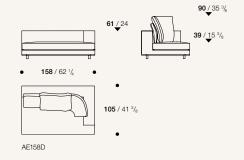
TECHNICAL DETAILS

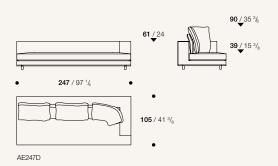


NEW PRODUCTS: ARBITER



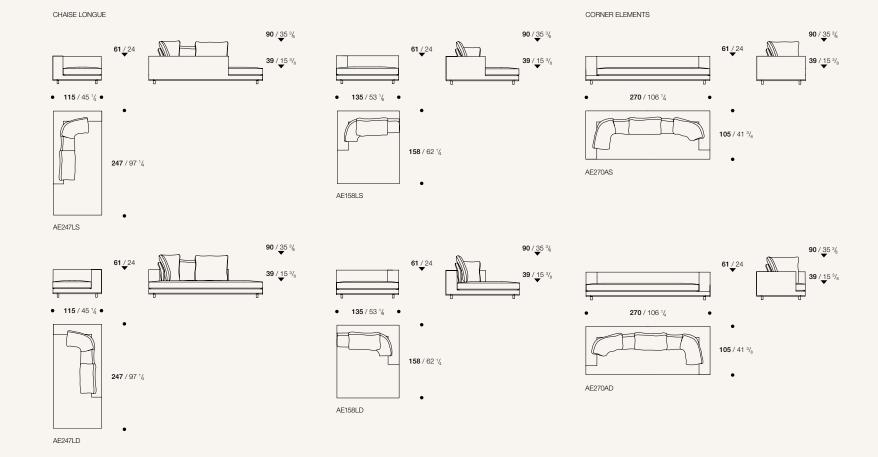






AE270

TECHNICAL DETAILS



NEW PRODUCTS: ARBITER

Lower edge







0137A AMBER PAINTED

0252G GRAPHITE PAINTED

0174B BRONZED NICKEL BLACK CHROMED PAINTED

NEW PRODUCTS: ARBITER

0170M **PAINTED**

Cover





FABRIC

LEATHER

LILUM





MAXALTO 2023 COLLECTION

Organic gentle shapes

Characterized by sinuous lines of natural inspiration as the floral ones of a Lily petal, Lilum is specifically designed for solutions of conviviality and intimacy and to cohabit, therefore, in the same environment with other more formal sofas.

The soft and curved shapes of Lilum create indeed a relaxed atmosphere in the home and its more or less compacted dimensions facilitate conversations among guests, offering the (five) persons sitting on it pleasant sharing moments.



NEW PRODUCTS: LILUM

Unconventional beauty

Single direct seat collection within Maxalto brand, Lilum has a range of elements made up by terminals, chaise longues or dormeuses with more or less compacted dimensions that facilitate unconventional but harmonic layouts in the space.

There is no need for back cushions as the softness of the shapes of the backrest and the particular seat construction with down-filled insert, make Lilum comfortable and enjoyable.

16 / 78

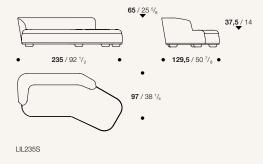


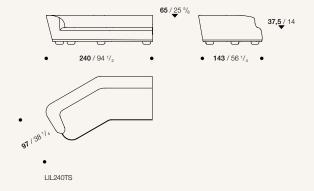
Metal and textile profiles

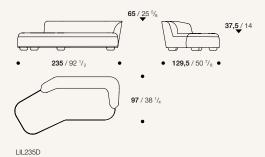
The extruded aluminum profile in various finishes draws the ground line and defines the contour with a touch of sober refinement.

Precious pipings in the same colour as the fabric or leather enhance the beauty of the curvilinear outline of the elements of this collection and emphasize the large edge between the base and the seat, recalling the sofas of the artisanal tradition.

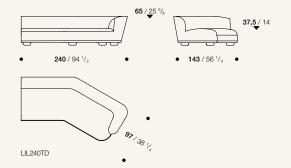
TECHNICAL DETAILS

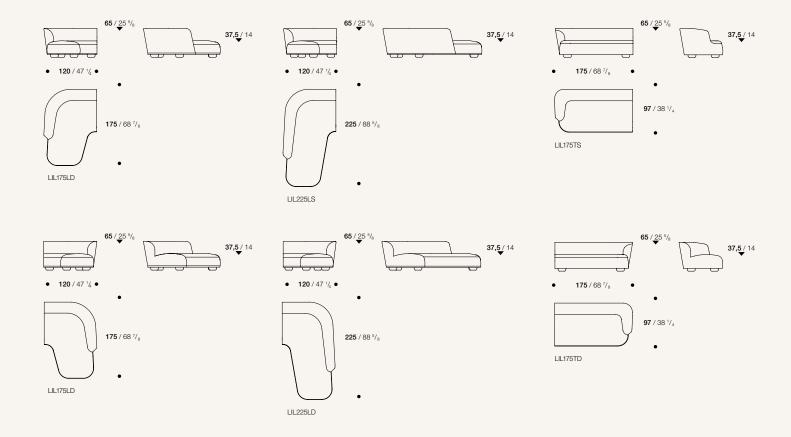






NEW PRODUCTS: LILUM





NEW PRODUCTS: LILUM

Lower edge







0137A AMBER PAINTED

0252G GRAPHITE PAINTED

0174B BRONZED NICKEL BLACK CHROMED PAINTED

NEW PRODUCTS: LILUM

0170M **PAINTED**

Cover





FABRIC

LEATHER

CLEIDE, DESPINA

Cleide



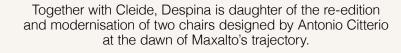
NEW PRODUCTS: CLEIDE

Together with Despina, Cleide is daughter of the re-edition and modernisation of two chairs designed by Antonio Citterio at the dawn of Maxalto's trajectory.

Authentic expressions of the Maxalto's artisan spirit and craftmanship in woodworking, they have been updated in terms of their materials, production technique and sizes to adapt to the evolution of the living spaces. Particularly remarkable is the backrest curved construction with battens.

Noble solid wood frames can be in grey, brushed light and brushed black oak variants, while the seat has not-removable covers in fabric or leather.

Despina

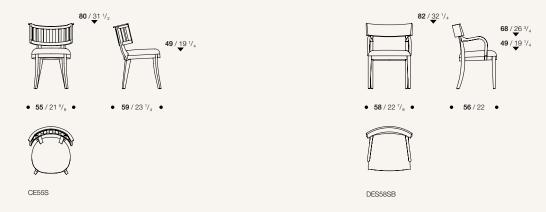


Authentic expressions of the Maxalto's artisan spirit and craftmanship in woodworking, they have been updated in terms of their materials, production technique and sizes to adapt to the evolution of the living spaces.

Noble solid wood frames can be in grey, brushed light and brushed black oak variants, while the seat has not-removable covers in fabric or leather. The sinuous lines of the armrests are a distinctive feature of Despina.



TECHNICAL DETAILS



FINISHES



SILEO



NEW PRODUCTS: SILEO

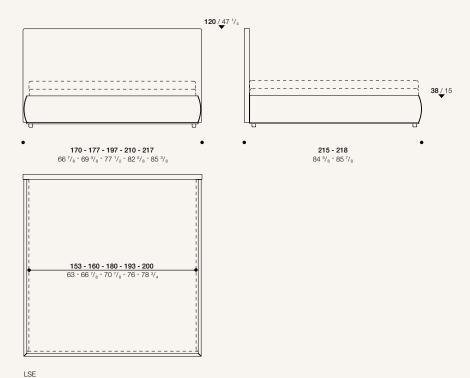
Refined Style

With personal features halfway between a refined style and a more simple, almost hotel-inspired sommier, it widens the Maxalto range of beds.

Sileo's shapes are slightly rounded without being cumbersome. Although minimal in style, the headboard is very high, designed to define the space but also to accommodate the occupants' heads and shoulders while reading, even with high, flush-fitting mattresses.

Characterized by an aluminium profile in different colours, it is available in five sizes (queen and king size included) with fabric or leather covers.

The frame can accommodate different slatted base systems and either a semi-recessed or flush mattress.



NEW PRODUCTS: SILEO

Lower edge







0137A AMBER PAINTED

0252G GRAPHITE PAINTED

0174B BRONZED NICKEL BLACK CHROMED PAINTED

NEW PRODUCTS: SILEO

0170M **PAINTED**

Cover





FABRIC

LEATHER

PRIVATUS

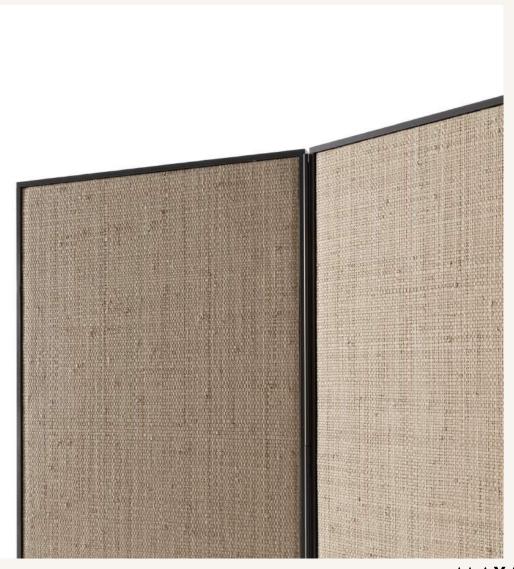


Exclusive screen

Only a complementary piece in appearance, this screen responds to the need to define the spaces in large rooms of stately homes;

for example this can be used between reception and dining areas (version with 3 or 4 panels), or behind the headboard of the bed to outline the sleeping area (version with 8 panels).

Besides dividing and defining the spaces it also has a decorative function and helps create interesting backdrops to bring some products out of the environment.



NEW PRODUCTS: PRIVATUS

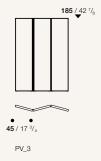
Precious details

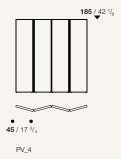
The panels feature an unedited hand-made material composed for 50% by raffia, a fiber similar to straw that is extremely hardy, slightly sound absorbent and has a tangible materiality without being intrusive.

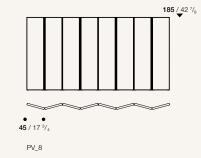
The remaining 50% is composed of banana leaves then applied on a non-woven fabric to give it more stability .

These particular fibers have been selected for their raw and natural look and the richness of their imperfections.

TECHNICAL DETAILS







FINISHES

Panel cover



0651C LIGHT COLOUR RAFFIA



0723S DARK COLOUR RAFFIA

Peripheral edge



0174B BRONZED NICKEL PAINTED

TEXTILE COLLECTION

Fabrics



Since 2020 Maxalto brand has a dedicated textile collection that make its style manifest and distinctive.

The 2023 fabrics collection will add new tones to the black and white, broadening the soft colors palette.

Ecru, beige, camel and tobacco nuances are the warm and pale protagonists of the parisian debut.

FABRICS

DORIS





830280	2830102

 Composition

 MODAL
 32%

 ACRYLIC
 24%

 COTTON
 22%

 VISCOSE
 10%

 WOOL
 8%

 POLYAMIDE
 4%

Fabric flame resistance BS 5852 - 0&1 TB 117 - 2013

DALLAS







2831259

2831373

2831421

Composition

COTTON	63%
POLYESTER	28%
ACRYLIC	7%
OTHER FIBERS	2%

Fabric flame resistance BS 5852 - 0&1

NEW PRODUCTS: FABRICS

FABRICS

DELIA



2832925

Composition

COTTON 74% ACRYLIC 22% VISCOSE 4%

Fabric flame resistance BS 5852 - 0

LONDRA









2833150

2833153

96%

4%

2833102

2833313

Composition COTTON

MODAL

Fabric flame resistance BS 5852 - 0&1

FABRICS

DIANA







2834775 2834280

2833102

Composition WOOL

WOOL 41% VIRGIN WOOL 40% COTTON 16% POLYESTER 2% POLYAMIDE 1%

Fabric flame resistance BS 5852 - 0&1 TB 117 - 2013

MILO – range extension





2440132 2440313

Composition

Fur WOOL 100% Base WOOL 64% COTTON 26%

Fabric flame resistance BS 5852 - 0&1 TB 117 - 2013

Carpet

DIAKOS

Rectangular in shape, in three sizes, 100% wool, the carpet is part of Maxalto's strategy of expanding its textile offering. With an easy maintenance, and high durability and resistance, it is a perfect choice also for contract projects.



0044T DOVE GREY COLOUR

Plaid

AFRATO

All-over printed plaid with a big Maxalto logoavailable in four colours. The jacquard technology allowed the realization of the almost geometrical pattern.



NEW PRODUCTS: AFRATO, MALAKOS

2835130 NATURAL/BROWN 2835140 NATURAL/GREEN 2835150 NATURAL/YELLOW 2835175 NATURAL/RUST

MALAKOS

Bicolor plaid with degradè edges and Maxalto logo. Available in four colors with the logo always in matching tone.



2836320 BROWN/BEIGE 2836420 GREEN/BEIGE 2836520 YELLOW/BEIGE 2836720 RUST/BEIGE

Bed runner and decorative pillow

ZESTOS

Bedrunner 140x250 cm with a colored band highlighting the Maxalto logo.

Decorative 45x65cm pillows in Merino wool and cashmere help the bedrunner to adorn the bed.

A precious cashmere bouclè thread gives softness and richness to this contemporary plaid that enriches the bed.

Available in two colors with five color options for the band.



2837230 BEIGE WITH BROWN STRIPE 2837240 BEIGE WITH GREEN STRIPE 2837265 BEIGE WITH YELLOW STRIPE 2837277 BEIGE WITH RUST STRIPE 2837223 BEIGE WITH CAMEL STRIPE 2837130 GREY WITH BROWN STRIPE 2837140 GREY WITH GREEN STRIPE 2837165 GREY WITH YELLOW STRIPE 2837177 GREY WITH RUST STRIPE 2837155 GREY WITH GREY STRIPE



AMOENUS SOFT

NEW PRODUCTS: AMOENUS SOFT

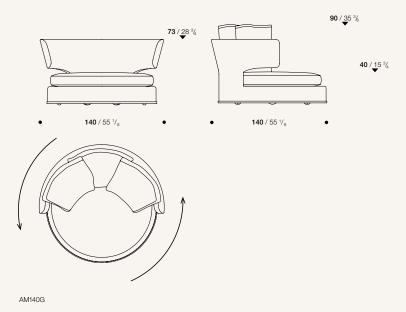
New dimension

A true icon of Maxalto collection.

After the first redefinition in 2020 that revamped its look and comfort, the Amoenus Soft sofa is now declined in a new dimension (ø140cm) that comply with an international markets request.

A new option for the most tasteful interior decorators worlwide is now available.

TECHNICAL DETAILS



NEW PRODUCTS: AMOENUS SOFT

FINISHES

Lower edge



0137A **AMBER** PAINTED



0252G GRAPHITE PAINTED



0174B PAINTED



0170M BRONZED NICKEL BLACK CHROMED PAINTED

Eco-leather profiles



1130350 DARK BROWN



1130300 **BROWN**



1130255 DARK GREY



1130280 **DOVE GREY**



1130203 ROPE

Cover



FABRIC



LEATHER

LOTO



New dimension

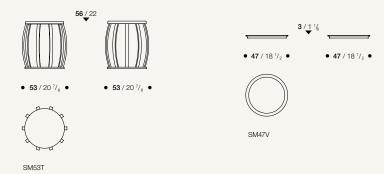
The range of oriental-inspired small, night tables is enriched with a new, taller size, designed to accompany a high mattress.

The latest addition retains the distinctive feature of the curved staves that lighten its frame, but also presents a new characteristic:

it can be combined with a tray that fits perfectly on the table top, ideal for serving breakfast in bed or a cocktail on the sofa.

All the pieces in the Loto range are made of solid wood and are available in various finishes or painted with a shellac effect. The tray is available in grey, brushed light and brushed black oak variants or shellac in three colours.

TECHNICAL DETAILS



FINISHES

Frame and tray



ELIOS



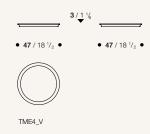
NEW PRODUCTS: ELIOS

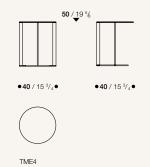
New dimension

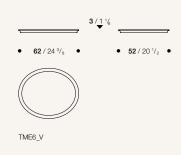
The new addition to this series of small tables, with a circular base and vertical steel uprights in different finishes, is designed specifically to be placed in front of the sofa or right at the break in the sofa backrest. Ideal for resting your tablet, diary or cocktail on.

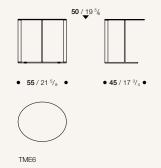
It now comes with the top always in black back-painted smoky glass in a new oval or round shape, with or without the relevant removable tray, which comes in different finishes of oak or shellac.

TECHNICAL DETAILS









FINISHES

Small table frame



0170M BLACK CHROMED PAINTED



0252G GRAPHITE PAINTED



0137A AMBER PAINTED



0174B BRONZED NICKEL PAINTED



Small table top Tray

0140F BLACK BACK-PAINTED SMOKY GLASS



0374C BRUSHED LGHT OAK



0378G GREY OAK



0381N BRUSHED BLACK OAK



3764G BLACK SHELLAC



7110G RED SHELLAC



51 / 78

6805G SOIA SHELLAC

MAXALTO RETAIL IDENTITY

MAXALTO 2023 COLLECTION











Logos Backlights Styling







Flooring Boiserie/Walls Freestanding boiserie screen



Working Area

THANK YOU

MILANO 2023 APRIL 18TH-23RD



MAXALTO

MAXALTO 2023

An important year

NEW PRODUCTS & TEXTILE COLLECTION

Paris 2023

NEW RANGE EXTENSIONS

Milan 2023

Caratos

Eracle

Tesaurus

Recipio '14

New Finish Range Extensions

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TEXTILE COLLECTION

Milan 2023

LAYOUT PROPOSALS

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MARKETING AND COMMUNICATION

Delivery terms
Communication updates
Event plan & info



MAXALTO 2023 An important year

BRAND DISTINCTIVENESS

FOCUS ON BRAND AWARENESS

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NEW ORGANIZATION

EVOLUTION OF THE BRAND DISTRIBUTION

NEW PRODUCTS & TEXTILE COLLECTION Paris 2023

Arbiter, Elios



Lilum



NEW PRODUCTS - PARIS 2023

Cleide, Despina

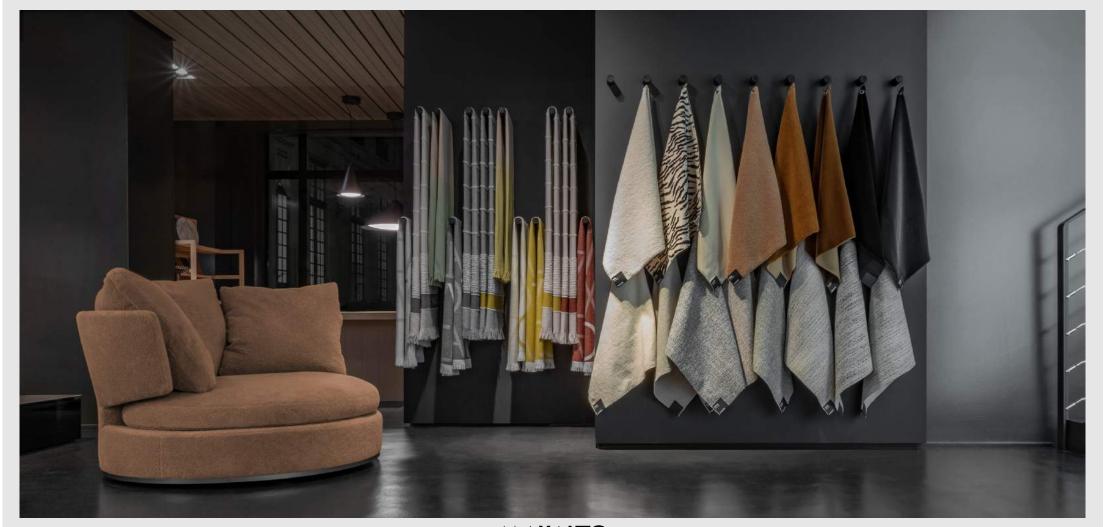




Sileo, Privatus, Loto



Amoenus Soft, Textile Collection



NEW RANGE EXTENSIONS Milan 2023

CARATOS



MAXALTO 2023 COLLECTION

NEW RANGE EXTENSIONS: CARATOS

MAXALTO 2023 COLLECTION

Caratos

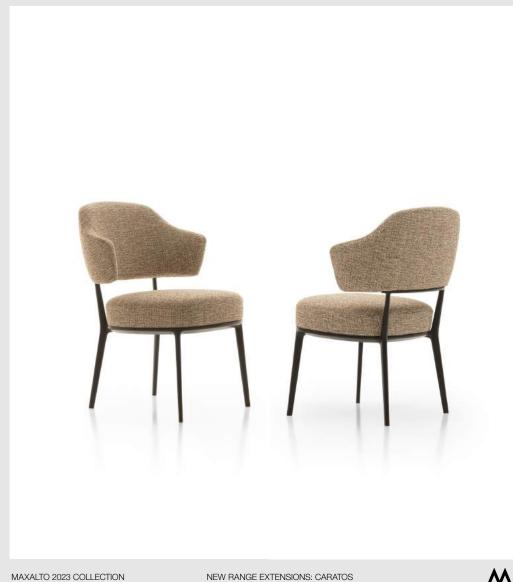
One of the most important additions in 2023 is this family of seating with its characteristic die-cast aluminium structure. There are three new elements that stand out thanks to their backrest: rectangular, shield - and bean - shaped. They are all characterized by a high upholstered seat cushion that grants a comfortable seat.

NEW RANGE EXTENSIONS: CARATOS

MAXALTO 2023 COLLECTION

Caratos

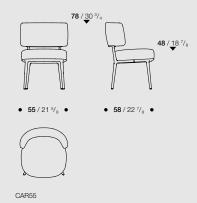
The extension of the Caratos line is the result of Antonio Citterio's original design, which already envisaged the possibility of producing a lower trestle combined with a correspondingly higher upholstery and backrest.

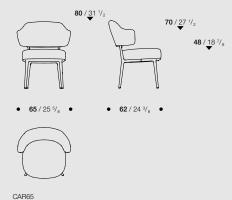


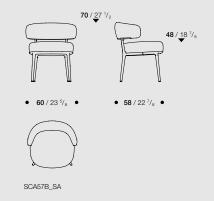
Caratos

In particular, the version with the bean-shaped back is designed specifically for restaurants and hôtellerie, to place for example in front of a dressing-table or desk.

TECHNICAL DETAILS







FINISHES

Support frame



ERACLE

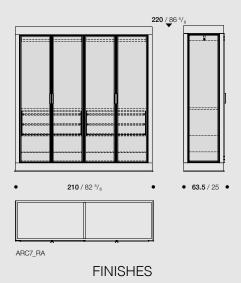


NEW RANGE EXTENSIONS: ERACLE

Eracle

For years the star of the Maxalto range for the bedroom, the wardrobe is now presented in a new "display" version with glass doors and sides, making it a real showcase for clothing. The inside is embellished with a dark-coloured rafia back panel, a style choice also designed to lend more solidity to the interiors.

TECHNICAL DETAILS



Hinged doors and lateral sides



0121A COUPLED TRANSPARENT GLASS WITH BRONZED METAL HIGH-TECH INTERNAL FABRIC

Back panel



0723S DARK COLOUR RAFFIA

External frame



0378G GREY OAK



0374C BRUSHED LIGHT OAK



0381N BRUSHED BLACK OAK

Internal frame



0398A COLONIALE LEATHER MELAMINE FACED

Chest of drawers top and clothes rail



AF571 COLONIALE ALFA LEATHER

Doors profile, multipurpose shoes rack, chest of drawer frame and fronts



0174B BRONZED NICKEL PAINTED

TESAURUS

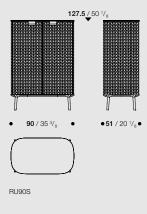


NEW RANGE EXTENSIONS: TESAURUS

Tesaurus

The Tesaurus family of high cabinetry storage units introduces a new variant for the 90 cm wide element. Inspired by traditional large travel trunks, it takes the original Maxalto logo of the 70s and uses it as a pattern, repeated across the entire surface and finished with a glossy polyester varnish. The result is an iconic and highly refined piece.

TECHNICAL DETAILS



FINISHES

External frame

0774S

Internal frame and shelves



0351A MAPLE FRISÉ

Upper top



0955M MARQUINIA BLACK MARBLE WITH MATT MARBLE WITH MATT MARBLE WITH MATT POLYESTER FINISH



01840 CALACATTA WHITE

MAXALTO



0891E **EMPERADOR** POLYESTER FINISH POLYESTER FINISH

Base-frame and handles



0252G GRAPHITE PAINTED



0137A **AMBER** PAINTED

GLOSSY LACQUERED

GRAPHIC DECORATION

RECIPIO '14

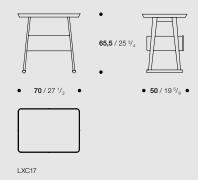
Recipio '14





NEW RANGE EXTENSIONS: RECIPIO '14

TECHNICAL DETAILS



FINISHES

Support frame and drawer



NEW RANGE EXTENSIONS: RECIPIO '14





NEW FINISH RANGE EXTENSIONS

MAXALTO 2023 COLLECTION

New Finish Range Extension

Maxalto wood essences lineup sees the introduction of the new white rough cut oak finishing that will brighten up Maxalto's settings with inedited brights shades.

This new wood finishing will be available on a limited selection of products only.

NEW FINISH RANGE EXTENSIONS



0354B WHITE ROUGH CUT OAK ASTRUM
tables
MAX
desk tables
LITHOS
small tables
ERACLE
bookcase
ALCOVA
beds and night tables



0354B WHITE ROUGH CUT OAK

External finish



MIDA storage units

and sideboard

4232L GLOSSY TOBACCO

Internal finish

TEXTILE COLLECTION Milan 2023

Fabrics

Maxalto is also Introducing a new range of fabrics that expands the line created in 2020. The new materials aim to give upholstered furniture an even more sophisticated look, with special decorations and finishes and the characteristic tactile consistency of velvet, jacquard, and bouclé.

DOKOS





2841280



2841313



2841370





2841500

LOREN





2838207





2838257

Composition

2841102

VISCOSE 40% POLYESTER 32% COTTON 28%

Fabric flame resistance BS 5852 - 0&1

Composition WOOL

2838106

50% 37% LINEN POLYESTER 13%

DORIS – range extension





2830313





2830421



DIANA – range extension



2834207

Composition	

2830132

MODAL	32%
ACRYLIC	24%
COTTON	22%
VISCOSE	10%
WOOL	8%
POLYAMIDE	4%

Fabric flame resistance BS 5852 - 0&1 TB 117 - 2013 Composition

NOOL	41%
/IRGIN WOOL	40%
COTTON	16%
POLYESTER	2%
POLYAMIDE	1%

SAFFIRA – range extension









LILLE – range extension



LOU - range extension







2610360

2610440

2610500

2598322

2613440

2613500

Composition

POLYESTER COTTON ACRYLIC POLYAMIDE

49% 32% 16% 3%

Composition POLYESTER VISCOSE POLYAMIDE

43% 42% 15% Composition VISCOSE

2613360

47% COTTON 19% POLYESTER 18% POLYAMIDE 12% LINEN 4%

Fabric flame resistance BS 5852 - 0&1 TB 117 - 2013

Fabric flame resistance TB 117 - 2013

LOSANNA – range extension





2622313



2622370



2622421



LIVERI – range extension



2596132

2622132

 VISCOSE
 38%

 WOOL
 28%

 COTTON
 23%

 ACRYLIC
 10%

 POLYAMIDE
 1%

Fabric flame resistance BS 5852 - 0&1 TB 117 - 2013 Composition

 WOOL
 49%

 COTTON
 34%

 VISCOSE
 7%

 POLYAMIDE
 6%

 ACRYLIC
 4%

LONDRA - range extension







2833440



MILO – range extension





2540370

2540400

2540500

Composition COTTON

2833151

MODAL

96% 4%

2833370

Composition

Fur

WOOL 100%

Base

64% WOOL 26% COTTON

Fabric flame resistance BS 5852 - 0&1

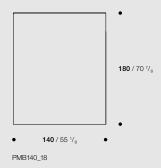
PLAID





Made from 100% Merino wool, this blanket has a strong tactile quality. Decorated with the embossed Maxalto logo repeated over the entire standard size of 140×180 cm, it is specifically designed for a sofa or armchair.

TECHNICAL DETAILS



COLORS



2843102 ECRU

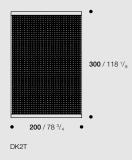
CARPETS

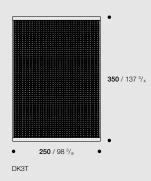
Diakos

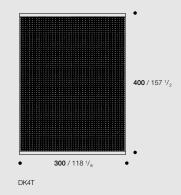
Pure wool carpets featuring the historic Maxalto logo repeated as a decorative pattern over the entire surface. It now comes in two new colours.



TECHNICAL DETAILS New range extension







COLORS







0098N BLACK

Siglum



Hand-tufted mohair carpet in three color variants - ecru, tobacco and beige - with ton sur ton Maxalto logo in relief. The range includes a rectangular version in three sizes and a round version in one size.

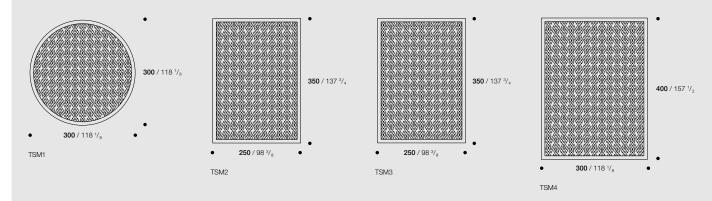
It can also be made to measure.

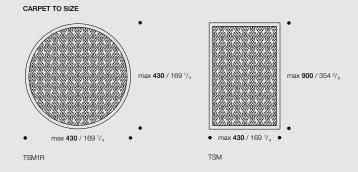




TECHNICAL DETAILS

MAX





COLORS



0073E ECRU



0088C CARAMEL



0093T TOBACCO